The most important tools for a professional image editing process

20 photo and video plugins as well as standalone tools unlock new possibilities in image editing

Today Picture Instruments make their most popular tools for creative image editing available in the affordable Creator Bundle subscription. In this innovative software suite, photographers, graphic designers and video producers will find 20 powerful













standalone tools and outstanding plugins for Adobe Photoshop, Lightroom, Premiere, After Effects as well as Final Cut Pro X.

The speed boost for the Photoshop workflow

The Creator Bundle gives subscribers access to Photoshop plugins, some of which have been developed in cooperation with well-known partners. The plugins simplify and automize complex tasks in your everyday work. From creative auto-paintings and professional background removals to flawless skin retouching and sharpening using a method even used by the Hubble Space Telescope team. With the Creator Bundle users have access to many tools that become indispensable after just a short training period.

Fast and professional color grading

The color editing tools also offer groundbreaking functions that open up completely new possibilities. Creators will not only be thrilled to easily match their cameras with and without color reference cards, but also the color wheels for protecting and separately editing skin tones will make it easy to create the right look for any image. In particular multi media creators will appreciate developing a professional look in Photoshop and apply the same preset for their videos without any effort. Producing consistent photo and video reports has never been easier. When there's no time to develop a new look from

scratch, the options for editing and combining LUTs offer unprecedented possibilities.

With the Picture Instruments Creator Bundle great cinematic looks are no longer a hurdle.

Completely rethought: presets and looks in Lightroom Classic

The Creator Bundle provides users with an endless source of inspiration for looks in Lightroom. The question of which style might suit an image is now answered at the touch of a button. From subtle and completely natural to trendy and extreme, the choice is limitless. Once you have decided on a preset, the Picture Instruments adjust plugins for Lightroom can modify Lightroom presets in real time to help with the fine-tuning. The skin tone editing functions in particular quickly lead to exceptional results.

Photographers who use Capture One can look forward to the possibility of using Lightroom presets in Capture One.

When green screen keying becomes child's play

During the photography process, Chroma Mask automatically removes the background of the subject and shows it directly in front of the desired background. The greenspill is also removed automatically so that customers can enjoy the final results while shooting.

Keep the overview in your image library

To give you more time for the creative part of working with photos and videos, the Creator Bundle includes inconspicuous helpers that make your daily work easier. This includes geotagging tools and software for correcting time stamps, quick renaming and scaling.

These Picture Instruments tools are included in the Creator Bundle

Master Match | Toolbox Pro | Creative Looks | Warping Wheels | LUT Mixer | Color Cone |
Preset Adjust | Section Adjust | Skin Tone Adjust | Image 2 LUT | Look Converter | Preset
Converter | Trulyscene Artbox | APF-R | Docma Freistellen | Chroma Mask Pro
Fast Resize | Smart GPS Sync | Sort ´n´ Rename | Time Fix

Pricing and availability

This extensive software package offers an amazing collection of 20 professional tools for creative photo and video editing worth more than \$1400 - all in a convenient subscription

for only \$12 per month (plus VAT if applicable). A free My Picture Instruments account is required to manage your licenses. You can find the installers on the Picture Instruments Website as well as in your "my Picture Instruments" account. For the most tools in the bundle you find free trial versions which you can access via the Creator Bundle overview: www.pic-in.de/creatorbundle

To receive a free press license simply send an email to: press@picture-instruments.com

Additional Links

Produkt Website | Tutorials | Logos / Box-Shots / Screenshots

Contact

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About Picture Instruments

Since 2009, Picture Instruments has been developing plugins and standalone software that accelerate image and video editing workflows. The release of the world's first software for automated background removal using luminance masks put PI on the map. Since then, ongoing Adobe Development partnerships have motivated the Germany based team to work tirelessly on well-structured, intuitive and visually appealing solutions.