# **Overlays for Lightroom**

Picture Instruments' first overlay pack includes 20 unique lens flare effects from carefully selected retro lenses.

# **Creating Creative Light Moments in Lightroom**

Picture Instruments proudly unveils their latest product, the Lens Flare Overlay Effects pack for Lightroom. This impressive set of 20 different lens flares, captured with selected lenses such as an old Leica/Leitz Summicron-R 50mm f2, promises photographers and creatives a whole new dimension when working with Lightroom.





The lens flares, specially designed for Lightroom,
offer a wide range of light effects. From gentle and subtle
light reflections that create a romantic atmosphere to intense light rays that make
landscape shots shine – the possibilities are endless.

## **Applying Overlay Effects as Presets**

Working with Picture Instruments' overlay effects is incredibly easy. The overlay is included in the XMP preset file and can be imported and non-destructively applied in Lightroom just like any other preset.

### Plugin for Individual Adjustments of the Light Effects

The powerful Lightroom Classic plugin, included in the package, allows the overlays to be individually customized for each image. If the light reflection comes from the wrong direction, it can simply be mirrored. If it covers the subject, the plugin can easily rotate or move the overlay. The plugin also allows adjusting the color temperature and opacity of the effect, ensuring a 100% natural-looking result.

Moreover, the plugin can combine multiple effects and directly adapt them to the aspect ratio of the image, so each overlay only needs to be saved once in Lightroom's preset library. There are no limits to creativity!

"Our Lightroom Lens Flare Overlay Effects pack sets new standards for professional work with Lightroom. It enables photographers and creatives to create unparalleled light moments without editing the images in another program. This not only saves time but also saves disk space since the photographer works directly on the RAW and no longer needs to export the image for further editing," says Robin Ochs, CEO of Picture Instruments. Thanks to natural flares from retro lenses, the Picture Instruments Lens Flare Overlay Effects pack for Lightroom creates realistic light effects that impress. It is the perfect addition for photographers looking to expand their creative possibilities in Lightroom and add that special touch to their photos.

# **Prices and Availability**

The Lens Flares Overlay pack for Lightroom including the Plugin is available at \$39 plus VAT if applicable and can be purchased in the manufactures online shop:

www.pic-in.de/lensflares

### **Download, Installation and Activation**

The download links for the overlay presets as well as the plugin will be sent immediately via email after purchase. To activate the plugin license, an account on <a href="mailto:my.picture-instruments.com">my.picture-instruments.com</a> is required.

To receive a free press license please create an account at my.picture-instruments.com and then send an email to: press@picture-instruments.com

### Additional Links

Product Website | Tutorial | Logos / Box-Shots / Screenshots

### Contact

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### **About Picture Instruments**

Since 2009, Picture Instruments has been developing plugins and standalone software that accelerate image and video editing workflows. The release of the world's first software for automated background removal using luminance masks put PI on the map. Since then, ongoing Adobe Development partnerships have motivated the Germany based team to work tirelessly on well-structured, intuitive and visually appealing solutions.