

Press Release 04/18

LUT Mixer Premiere & After Effects + FCPX Plugin

The new „must have“ for working with LUTs

Working with LUTs has become very popular since it is very easy to achieve Hollywood-like looks using the right LUT. Professionals who does not, on principle, grade without LUTs usually like to use them as a starting point for grading.

LUT Mixer now offers even more options for working with LUTs. Most programs with LUT support only let you apply LUTs in succession. Since LUTs are usually designed to be applied to neutral image material, it is very likely that the second LUT already fails to achieve the desired result as it is applied to an image that has already been altered by the first LUT.

Never has working with LUTs been easier and more intuitively as with LUT Mixer.

LUT Mixer lets you combine up to five LUTs and apply them to an image simultaneously. You can determine for each individual LUT whether it is processed summed or averaged. All LUTs which are applied averagely will be combined according to their set intensity then normalized to an overall intensity of 100% and eventually added to the remaining LUTs in summing-mode. The advantage of this approach is that when you change the intensity of one individual LUT within the average-group you don't have to check whether summing several LUTs will cause individual color channels or the overall brightness to clip (granted that each individual loaded LUT is not already over-saturating).

Since the overall intensity of the average-group is always normalized to 100%, LUT Mixer has a general master-control as well as an additional master-control for the average-group.

In addition, LUT Mixer has an option for each loaded LUT to be deactivated or soloed - which deactivates all other LUTs.

LUT Mixer is an attractive tool for the beginner as well as the professional. Using the right LUTs, the software lets you create professional looks in no time. In most cases not one single LUT is 100% right for every image. By combining several similar LUTs you can usually and easily adjust the look to your own image material.

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All in all, LUT Mixer is a very useful purchase for everyone who frequently works with LUTs.

Advantages:

- Intuitive mixing of looks
- Simple tuning of professional image looks
- Normalized average-calculation automatically adjusts the overall intensity
- Suitable for LUT-systems (separate LUTs for colouring and contrasts)

Host Software

LUT Mixer is available as a plugin for Premiere/After Effects and for Final Cut Pro X.

Picture Instruments is already working on supporting more plugin platforms and soon there will be even more Picture Instruments tools available as plugins.

Trial / Download

LUT Mixer can be downloaded in the Picture Instruments download area under: www.pic-in.de/download. LUT Mixers demo version has no time restrictions but it watermarks the image.

To receive a free press license simply send an email to: support@picture-instruments.com

Introduction Video Tutorial

Link to the Video-Tutorial: <https://youtu.be/NpL-0NE64xU>

Embed code Youtube:

```
<iframe width="560" height="315" src="https://www.youtube.com/embed/NpL-0NE64xU?rel=0" frameborder="0" allow="autoplay; encrypted-media" allowfullscreen></iframe>
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Embed code Vimeo:

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<iframe src="https://player.vimeo.com/video/282642137" width="640" height="360" frameborder="0" allowfullscreen></iframe>
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Prices and availability

Adobe (Premiere/After Effects) and FCPX are separate licences which are available at \$47 each plus VAT if applicable or as a bundle for \$66 plus VAT if applicable and can be purchased in the manufacturers online shop: www.pic-in.de/lutmixer

Contact

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Logos / Box-Shots / Screenshots

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www.picture-instruments.com/company/press.php