*Press Release October 16th, 2025*

**Vanessa Joy Wedding Looks**

**Finally also for Video**

**The signature looks of the famous wedding photographer**

**now also available as a color wheel for the Theme Wheel plugin**

Picture Instruments is proud to introduce the Vanessa Joy Wedding Theme Pack. A carefully curated collection of looks based on popular presets from renowned wedding photographer Vanessa Joy. For the first time, her popular presets are also available for video editing. This Theme Pack is an addon for the Picture Instruments Theme Wheel plugin and is therefore compatible with leading programs such as DaVinci Resolve, Adobe Premiere, After Effects, Photoshop, and Final Cut Pro X.

**Bringing Wedding Dreams to Life**

* **Effortless Elegance:** Apply professional looks using an intuitive color wheel.
* **Diverse Style Options:** Access countless variations of Vanessa's most popular looks, suited for every taste.
* **User-Friendly Workflow:** Intuitive user interface seamlessly integrated into the existing editing process.

**Perfect Looks for Every Wedding Moment**

The Vanessa Joy Wedding Theme Pack brings Vanessa Joy's unique style to video editing for the first time. "My looks help photographers and videographers worldwide effortlessly capture wedding moments," says Vanessa Joy. Whether for outdoor ceremonies, intimate receptions, or destination weddings, this pack offers a wide range of possibilities. Robin Ochs, CEO of Picture Instruments, adds: "Our goal was to transform the beauty of weddings into a practical tool. With the three carefully curated themes Sentimental, Warm and Bright achieving the perfect result has never been easier.“

**About Vanessa Joy**

Vanessa has been photographing weddings, events, portraits and lifestyle for over 20 years. She is a Canon Explorer of Light, an honor only five photographers in the US receive, and her work has been featured on Yahoo! News, Grace Ormonde, Style Me Pretty and Rangefinder, among others. With her hands-on and open teaching style, she shares her knowledge with hundreds of thousands of photographers who value her as an educator and inspiring source of inspiration. Thanks to the cooperation with Picture Instruments, her outstanding signature looks can also be used without much prior knowledge of video editing.

**Prices and availability**

The Vanessa Joy Wedding Theme Pack is now available for $69 (+ VAT if applicable). To use the Theme, the Theme Wheel Plugin is required. If no license for Theme Wheel is available at the time of purchase, one will automatically be added to the My Picture Instruments account without any additional cost. The Theme Wheel Plugin is compatible with Premiere Pro, After Effects, DaVinci Resolve, Final Cut Pro X, and Photoshop. Both the plugin and all published themes are available in the Picture Instruments online store.

Vanessas Theme: [www.pic-in.de/vanessa-joy-wedding-pack](http://www.pic-in.de/vanessa-joy-wedding-pack)

Theme Overview: [www.pic-in.de/theme-overview](http://www.pic-in.de/theme-overview)

*To receive a free press license simply send an email to:*

[press@picture-instruments.com](mailto:press@picture-instruments.com)

**Additional Links**

[Product Website](http://www.pic-in.de/vanessa-joy-wedding-pack) | [Tutorials](https://picture-instruments.com/products/tutorials.php?id=48) | [Logos / Box-Shots / Screenshots](http://www.picture-instruments.com/company/press.php)

**Contact**

Picture Instruments, Robin Ochs

[press@picture-instruments.com](mailto:press@picture-instruments.com)

Tel. +49 (0) 2173 29 789 30

**About Picture Instruments**

Since 2009, Picture Instruments has been developing plugins and standalone software that accelerate image and video editing workflows. The release of the world's first software for automated background removal using luminance masks put PI on the map. Since then, ongoing Adobe Development partnerships have motivated the Germany based team to work tirelessly on well-structured, intuitive and visually appealing solutions.