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From photography to film: Infinite Radiance expands creative horizons

A new take on video editing - Infinite Radiance now integrated in Theme Wheel

Infinite Tools, the developer of innovative Photoshop plugins, has announced an exciting partnership with Picture Instruments. The partnership brings the popular Infinite Radiance tool, renowned for its precise color brightness adjustment capabilities, to video editing for the first time by making it available as a dedicated color wheel for Picture Instruments' Theme Wheel software.



Infinite Radiance conquers new worlds

The integration of Infinite Radiance into the intuitive Theme Wheel gives video editors a whole new approach to precise color adjustments. Robin, CEO of Picture Instruments, explains: “With this integration, video editors will be able to use the color channel-based brightness control from Photoshop that made Infinite Radiance famous. Infinite Radiance for Theme Wheel allows an intuitive color wheel to precisely adjust the color vibrancy of an entire video project while simplifying the creative process.”

The collaboration expresses not only technological innovation, but also a shared vision. Stefan Kohler of Infinite Tools emphasizes: “We are excited to work with Picture Instruments to extend Infinite Tools to the world of video editing. This partnership demonstrates our commitment to providing tools that truly support creatives in their work.” The partnership between Infinite Tools and Picture Instruments marks an important milestone and demonstrates how innovative technologies from image editing can be seamlessly transferred to video production.

Apply Infinite Radiance looks to videos

The Theme Wheel plugin for DaVinci Resolve, Premiere, After Effects, FCPX and Photoshop makes color grading effortless. The intuitive control wheel makes it possible to test numerous look variations within seconds and find the perfect style for each video. The focus is on subtle adjustments: the slider can be used to adjust the brightness of the look to avoid unwanted darkening or brightening. Thanks to the precise and non-destructive way of working, the original footage remains unchanged, while the look can be flexibly adjusted at any time. The result: maximum control and flexibility when editing.

Prices and availability

The Infinite Radiance Theme for Davinci Resolve, Premiere, After Effects, Photoshop and Final Cut Pro X is available for \$67 (+ VAT if applicable). If you don't have a Theme Wheel license when you buy the Theme, you'll get one for free. The plugin and other Themes are available via the Picture Instruments online store: www.pic-in.de/infinite-radiance-theme

To receive a free press license simply send an email to:
press@picture-instruments.com

Additional Links

[Produkt Website](#) | [Tutorials](#) | [Logos / Box-Shots / Screenshots](#)

Contact

Picture Instruments, Robin Ochs, Gartenstr. 3, 51379 Leverkusen
press@picture-instruments.com
Tel. +49 (0) 2173 29 789 30

About Picture Instruments

Since 2009, Picture Instruments has been developing plugins and standalone software that accelerate image and video editing workflows. The release of the world's first software for automated background removal using luminance masks put PI on the map. Since then, ongoing Adobe Development partnerships have motivated the Germany based team to work tirelessly on well-structured, intuitive and visually appealing solutions.