

Press Release February 1st, 2022

# Traveler Teal & Orange One FilterPack - All Formats

**The first Multi-Platform FilterPack**  
**Lightroom | Capture One | Photoshop | Video**

*Great news for creatives in photography and videography: Picture Instruments is releasing the first Multi-Platform FilterPack. This is a big plus for those who work across mediums. These FilterPacks can be applied to both photos and videos - regardless of the program. At Picture Instruments we received numerous requests for the presets from our video tutorials and have now delivered. The filters are based on over 15 years of experience in video and image editing. Each filter is tested on hundreds of images so that a better before-and-after effect is guaranteed.*

## **Traveler Teal & Orange Multi-Plattform FilterPack**

Our 10 Traveler Teal & Orange filters transform photos and videos into dramatic shots. Electrifying red-orange tones and mysterious turquoise create surreal worlds. This special Teal & Orange FilterPack is inspired by Sam Kolder, the creator legend with 1.7 million followers on Instagram.

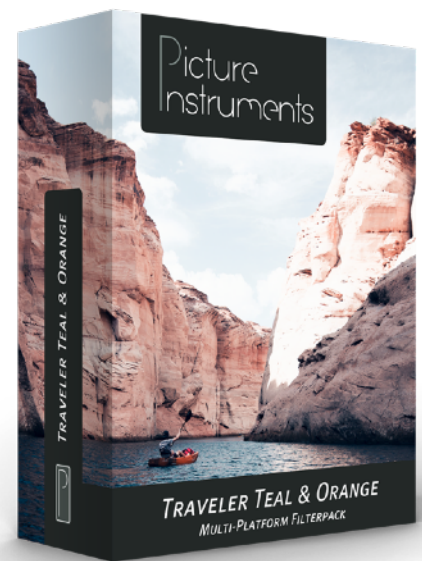
## **Flexible use**

To make Picture Instruments filters as versatile as possible, each Multi-Platform FilterPack includes Lightroom Presets, Capture One Styles, and 3D Lookup Tables (LUTs) for application to video. This makes it easy to create photo and video projects with the same look and feel.

Picture  
Instruments

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## **A Multi-Platform FilterPack that delivers**

- The Traveler Teal & Orange filters enhance every image and video, we tested this based on hundreds of images and optimized the filters accordingly.
- Present your photos & videos in the same look.
- Easy to use, even without prior knowledge of popular photo and video editing programs:
  - Lightroom Desktop & Mobile / Photoshop / ACR Presets (.xmp)
  - Capture One Styles (.costylepack)
  - 3D LUTs (.3dl .cube and .mga)

## **Free sample**

Picture Instruments is offering the Mini Multi-Platform FilterPack "All Occasions" as a free sample, which as the name suggests, works just as well on nature photos as it does on portraits, music or wedding videos. It can be easily downloaded via the "Trial Button" on the Traveler Teal & Orange Multi-Platform FilterPack product page.

<https://pic-in.de/traveler-teal-orange>

## **Website**

<https://pic-in.de/traveler-teal-orange>

## **Youtube Video**

<https://youtu.be/8HOutwhv8bw>

## **Prices and availability:**

The Multi-Platform FilterPack Traveler Teal & Orange costs \$40 (+ VAT if applicable) and can be purchased via the manufacturer's online store: [www.pic-in.de/traveler-teal-orange](http://www.pic-in.de/traveler-teal-orange).

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[press@picture-instruments.com](mailto:press@picture-instruments.com)

## **Logos / Box-Shots / Screenshots**

Link to press page: [www.picture-instruments.com/company/press.php](http://www.picture-instruments.com/company/press.php)

## **Contact**

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