New Software: Image 2 LUT

Picture
Instruments

Create Hollywood-like looks via Copy & Paste

It has never been easier to create appealing film-looks. After Picture Instruments have raised the bar with their especially developed Color Warp Technology in their software Color Cone and have shown that there still is headroom when it comes to quality in color grading, they now introduce a tool which enables even the beginner to create highly professional looks. But that does not mean that this tool is only meant for beginners - quite the opposite is the case.

To create a look with Picture Instruments newest tool "Image 2 LUT" all one needs is an image which already has the desired look. Typing "cinematic look" into google image search, for example, will produce a great number of useful images. If a specific movie or a TV series with the desired look comes to mind, a simple screenshot from youtube, which can be loaded into Image 2 LUT via the clipboard, will do the job.

Simple use - professional results

As soon as a source image with the desired look is loaded in Image 2 LUT, the automatically generated look is applied to the loaded target image.

Using various options to treat skin tones separately or to restore strongly saturated colors as well as flat contrasts, it is very easy to adjust the look generated by Image 2 LUT.

In addition to saving any loaded image along with the look which has been created, a great number of export formats for 3D LUTs are available. This makes it really easy to use the created look in most common photo and video editing software.

To summarize: spectacular results from a small tool.

Advantages:
- Very easy to use
- Intuitive creation of looks
- Professional results
- Feature to protect skin tones
- LUT-export to use the looks in videos

Trial
A free 14 days trial version of Image 2 LUT is available in the Picture Instruments download area under: www.pic-in.de/download
This demo version is also limited to 3 LUT exports.

Introduction Video Tutorial
Link to the Video-Tutorial: https://youtu.be/QmMY0EIyzzE
Embed code Youtube:
<iframe width="560" height="315"
src="https://www.youtube.com/embed/QmMY0EIyzzE?rel=0" frameborder="0"
allow="autoplay; encrypted-media" allowfullscreen></iframe>
Embed code Vimeo:
<iframe src="https://player.vimeo.com/video/267956868" width="640"
height="360" frameborder="0" allowfullscreen></iframe>

Prices and Availability
The software is available at $47 plus VAT if applicable (55 gross) and can be
purchased in the manufacturers online shop at: www.pic-in.de/i2L

To receive a free press license simply send an email to:
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